

Racing for the Right To Play

For the 2010 season, Canadian race car driver Jake Thompson has partnered with Right To Play and is helping raise money and awareness for children in some of the most disadvantaged areas of the world.

The Goal

To raise \$10,000 in 2010! We are challenging both companies and individuals to support Right To Play by pledging a donation for every lap completed by Jake Thompson during the 2010 TDI Cup Season. Thompson will add 25% of his prize money won this season to the final total.

The Rules

- Pledge X dollars for every race lap completed during the 2010 season. There is no minimum, pledge 10¢ or \$10 either way we'll be happy!
- To give some added incentive for our driver, if he lands on the podium we'll add 10 bonus laps, and if he manages to win we'll add 20 bonus laps
- For reference, during the 2009 season our driver would have accumulated 183 laps towards the pledge program (133 laps, 2 wins, 1 podium)
- Donations are to be made out to "Right To Play" and tax receipts are available

The Perks

- All season long we'll be tracking our progress at www.jakethompson.ca/righttoplay/
- Companies and individuals who contribute will be recognized on the site, with links to their webpage
- At the final race of the year, we're going to put the names of everyone who contributed on the hood of the car

How do I get Involved?

It's Easy! Just fill out the form on the next page, and send it back to us. Then follow the results all year at www.jakethompson.ca/righttoplay/ and we will collect your donation at the end of the season. For more information please send an email to jake@jakethompson.ca.

Jake Thompson



Age: 24
Hometown: Calgary, AB

Driver of the #19 VW Jetta TDI, Jake was a standout during his rookie season in 2009, taking home 2 victories.

The outgoing Canadian is looking to turn this early success into a series championship in 2010.

www.jakethompson.ca



“Racing for the Right To Play” Pledge Form

I/We _____, pledge to donate _____ to “Right to Play” for
(print name or company) (enter amount in \$ or ¢)

each lap accumulated by Jake Thompson during the 2010 season as outlined in the terms & conditions below.

TERMS & CONDITIONS

Laps

- Laps will be accumulated at all 10 races during the 2010 Volkswagen Jetta TDI Cup, beginning with race 1, on April 24th, 2010 and finishing with race 10, September 26, 2010. Full schedule is available at www.jakethompson.ca/schedule *all dates subject to change
- “Laps” as they relate to “Racing for Right To Play” can be accumulated in 3 ways
 1. Each official race lap completed by Jake Thompson will count as 1 lap
 2. Each victory scored by Jake Thompson will contribute 20 bonus laps to the final total
 3. Each podium finish (not including victories) by Jake Thompson will contribute 10 bonus laps to the final total
- It is expected that at the conclusion of the season approximately 150-250 “laps” will be accumulated towards ‘Racing for the Right To Play’

Payment

- Donations will be collected at the conclusion of the final race scheduled for Sept. 26, 2010
- All donations are to be made out to “Right To Play”
- Tax receipts will be available

I agree to honor my pledge of the amount indicated above and agree to all terms & conditions

Signature: _____

Email: _____

Date: _____

Phone Number: _____

Name: _____

Address: _____

Company: _____

Please complete this form and return via email to jake@jakethompson.ca,

Or by mail to: Jake Thompson, Box 17, Site 4, RR8, Calgary AB, T2J 2T9

Official Use Only – To be signed upon receipt by Jake Thompson Motorsports

Signature: _____

Date: _____